

ATG CONFIDENTIAL  
OFFER LETTER

INTERNSHIP	SKILLS REQUIRED	WORK RESPONSIBILITES	STIPEND
Brand Marketing (CAMPUS MARKETING)	Digital Marketing and English Proficiency (Spoken)	<ol style="list-style-type: none"> <li>1. Be the official ambassador and representative of our brand in your college</li> <li>2. Promote our services in your college and get students to sign up &amp; subscribe</li> <li>3. Publicize by displaying posters on notice boards, sharing e-posters, circulating emails, etc.</li> <li>4. Maintain relevant databases and submit monthly reports</li> <li>5. Come up with innovative ideas on how the company can assist your college</li> <li>6. Conduct pre-placement challenges/quiz on your campus on behalf of our company</li> </ol>	<ol style="list-style-type: none"> <li>1. Up to Rs 15/ referral for app download + post</li> <li>2. Rs 100/ referral in campuses for building a team of campus ambassadors in a team</li> <li>3. Rs 1000 fixed for meeting monthly app downloads and Google play store reviews</li> <li>4. Incentives will be there in case of successful brainstorming of ideas for the purpose( this will be apart from fixed)</li> </ol>
DIGITAL MARKETING (DM)	Digital Marketing	<ol style="list-style-type: none"> <li>1. Creating effective social media campaigns for our brand and working on their execution</li> <li>2. Developing promotional content for our social media profiles on various platforms such as Facebook marketing, Google Marketing, etc.</li> <li>3. Creating and managing ads</li> </ol>	INR 2000-5000 /Month + Incentives

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<p>PHP DEVELOPMENT</p>	<p>PHP, MySQL, JavaScript and LARAVEL</p>	<ol style="list-style-type: none"> <li>1. Learning scalable coding practices</li> <li>2. Learning DB CRUD properly</li> <li>3. Learning backend PHP using the Laravel framework</li> <li>4. Developing REST APIs</li> <li>5. Working on JavaScript as well</li> <li>6. Solving at least 10 bugs in a month</li> </ol>	<p>INR 2000-7000 /Month + Incentives</p>
<p>Business Development (Sales)</p>		<ol style="list-style-type: none"> <li>1. Conduct outbound telesales activity to employers to book an appointment</li> <li>2. Contact potential or existing customers to inform them about our service</li> <li>3. Answer questions about services or the company</li> <li>4. Ask questions to understand customer requirements and close sales</li> <li>5. Direct prospects to the field sales team for face-to-face meetings</li> <li>6. Enter and update customer information in the database</li> <li>7. Generate new business via telesales</li> <li>8. Influence, negotiate and persuade stakeholders to use our services</li> <li>9. Achieve sales targets in line</li> <li>10. Develop new business opportunities and</li> </ol>	<p>INR 2000-7000 /Month (Performance based)</p>